

THE CORPORATE PLAN 2020-2024 – ‘COMMUNITY MATTERS’

1. RECOMMENDATIONS

- 1.1 That the Panel considers the draft corporate plan 2020-2024, ‘Community Matters’ and notes the consultation feedback.

2. INTRODUCTION & PURPOSE

- 2.1 Following the May 2019 elections, the Cabinet considered its strategic plan for the period of the administration, resulting in the production of a draft Corporate Plan for 2020 to 2024 entitled ‘Community Matters’ ([Appendix 1](#)).
- 2.2 The Corporate Plan is the single most important strategy that shapes the way the Council works and defines its ambitions. In doing so it brings together strategic and service objectives, helping the organisation to work towards the same vision, values and priorities.
- 2.3 It will be underpinned by a suitable and proportionate performance management framework that will detail the plans priorities and monitor its delivery.
- 2.4 This report seeks comments from the Panel before final approval of the plan by Cabinet.

3. COMMUNITY MATTERS

- 3.1 ‘Community Matters’ focuses on the challenges faced and it is these that have shaped the commitments and priorities within the plan. The plan is committed to tackling the accelerating impact of Climate Change, new approaches to providing more homes for local people, maintaining the unique and special qualities of the environment, improving health and wellbeing, and economic prosperity.
- 3.2 The vision of the plan is to secure a vibrant and prosperous New Forest, guided by the people we serve and working in partnership with others to enhance the quality of lives for all by:
 - Understanding local needs and creating a balanced, healthy community who feel safe, supported and have access to services;
 - Protecting the special character of the New Forest and responding proactively to environmental challenges; and
 - Working with others to maintain a vibrant local economy that brings opportunities to the area.

3.3 The plan contains a clear statement of intent highlighting the underlying values of community, teamwork, integrity, services and ambition. These principles will be instilled within the organisation to support the plans objectives.

3.4 Alongside the commitments each Portfolio Holder has set out their priorities for the next four years underpinned by an action plan and achievement measures that will be monitored and refreshed annually to ensure delivery of the plan.

4. CONSULTATION

4.1 Feedback on the plan has been invited through the council's website to help determine which of the commitments are most important to our residents, along with any other comments they wish to make. Consultation has also been undertaken with Town & Parish Council's, through the Information Bulletin, Employees and Elected Members, alongside this consideration by the Overview and Scrutiny panels.

4.2 Any consultation feedback will be provided at the meeting, however it should be noted that the consultation period does not close until 31 January 2020.

5. DELIVERING THE PLAN

5.1 The corporate plan sits alongside the council's financial plans to ensure the resources are available and appropriately directed to deliver the plan. Its delivery will be supported by a proportionate performance management framework that will ensure priorities and necessary actions filter through to portfolio resource planning and service plans.

5.2 Primarily the plan will be communicated and reported upon electronically. This will help keep cost to a minimum as well as making the plan and its delivery more accessible to those interested in specific priorities and activities. Dedicated webpages will be developed to support this.

6. FINANCIAL IMPLICATIONS

6.1 A clear focus of the plan is continued financial responsibility. Direct costs arising from the production and publicity of the plan will be kept to a minimum.

For Further Information Please Contact: Background Papers

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[The Corporate Plan 2020-2024 'Community Matters' – Cabinet 6 Nov 2019](#)